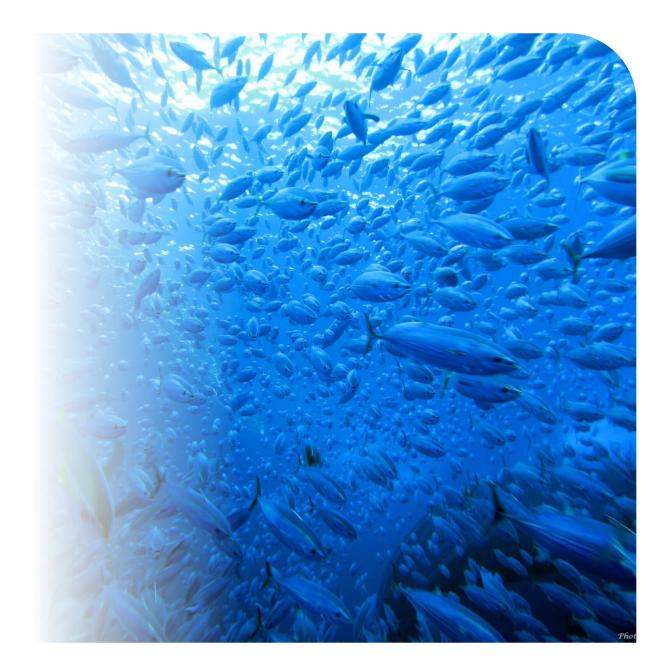
## Our Sustainable Development Strategy

Roberta Signori, Sustainable Development Manager EMEA March 5, 2025





# Ciao, We are Bolton

Bolton is an Italian family-owned fast-moving consumer goods company with a diverse portfolio of over 60 quality brands.

Bolton has been enriching the lives of millions of people every day for more than 75 years, making their daily lives more delicious, more enjoyable, useful, and beautiful.

It's these everyday moments that make a difference to families and the way they live. All these moments together, help us to have a positive impact on people, communities, and our planet.











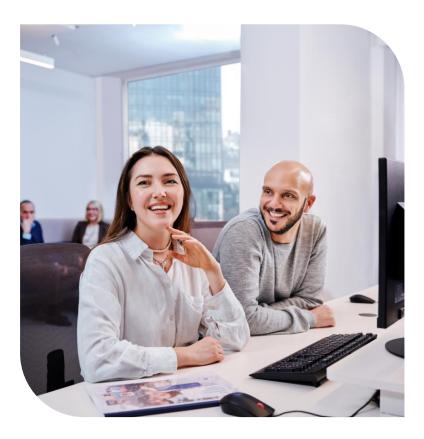


### The Difference Everyday Makes

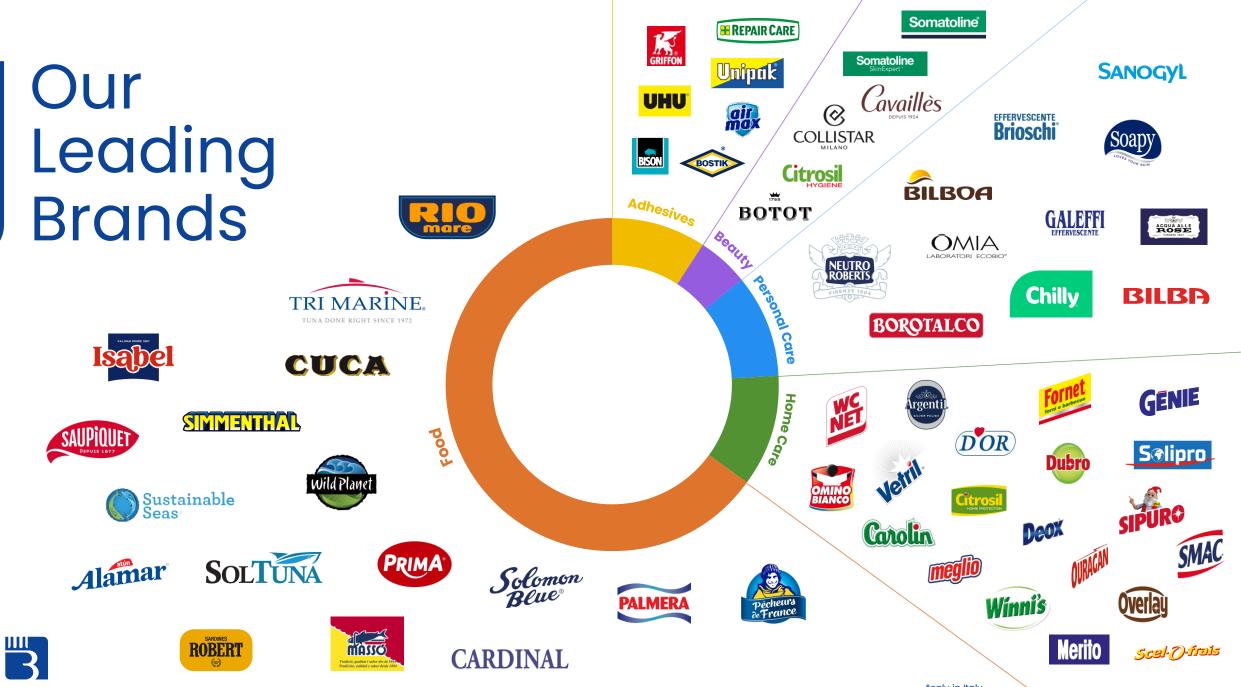
Our portfolio includes successful and renowned brands in Food, Home Care, Personal Care, Beauty, and Adhesives generating a turnover of €3.4 billion. They fill the shelves of supermarkets, specialised stores, DIY outlets, pharmacies, and perfumeries.



10,500<br/>Employees16<br/>plants60+<br/>Brands10<br/>R&D labs55<br/>Offices11<br/>Fishing vessels



Every day, we win the hearts of millions of people in over **150 countries** worldwide as they welcome our brands into their homes.



\*only in Italy



Source: GTC Bolton Nielsen Countries

**OUR MOTTO** 





## **PARTNERSHIP IS OUR LEADERSHIP**



Know-how acquisition



Clear Objectives and accountability



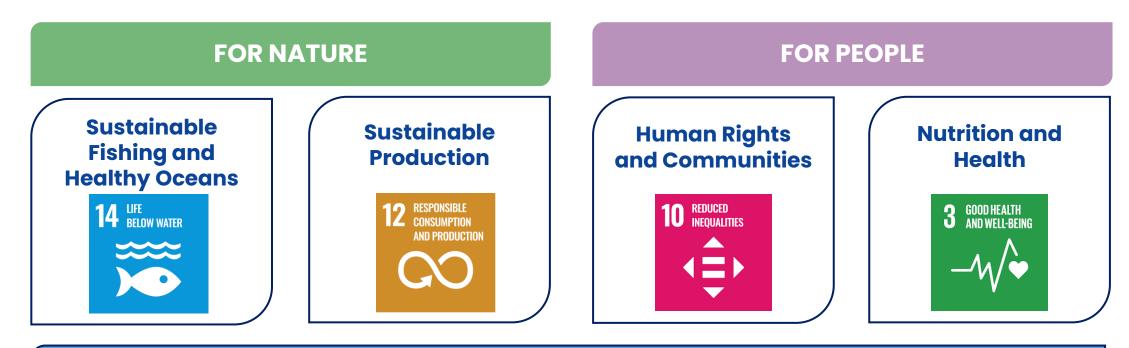
Influence the sector



Improve credibility



### OUR AREAS OF FOCUS





Advocacy, Policy and Due Diligence



**Awareness and Education** 

### SUSTAINABLE FISHING AND HEALTHY OCEANS

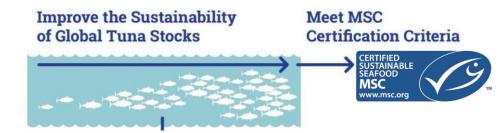




### INTERNATIONAL SEAFOOD SUSTAINABILITY FOUNDATION (ISSF)

- Our first partner in our sustainability journey
- We were proudly founding members of the ISSF in 2009
- Unique example of cooperation between scientists, industry and NGOs towards a common sustainability objective
- ISSF is today a global point of reference for sciencebased sustainability for the whole tuna industry







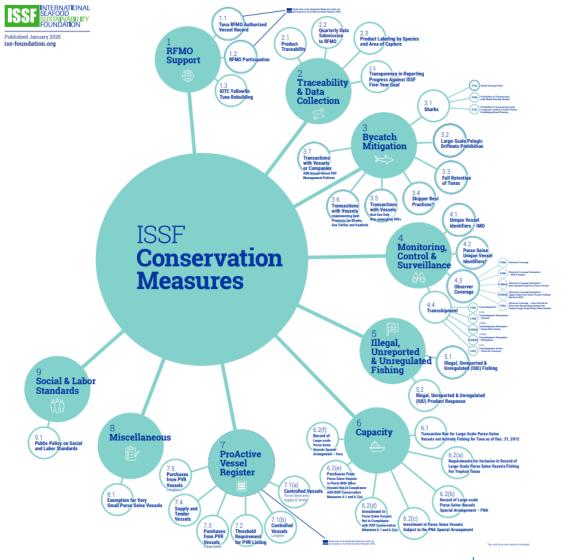
### WE ARE 100% COMPLIANT WITH ISSF CONSERVATION MEASURES

### The 46 conservation measures:

- aim to facilitate improvement of tuna stocks
- are mandatory for ISSF participating companies
- are third party audited N

## Conservation measures include initiatives such as:

- by-catch reduction
- fighting IUU fishing
- limiting fishing capacity
- Proactive Vessels Register





### WWF PARTNERSHIP - GOALS



Working together to support more sustainable fishing and our oceans.



### **1. MORE SUSTAINABLE SOURCING**

**2. ADVOCACY AND POLICY CHANGE** 

**3. TRACEABILITY AND TRANSPARENCY** 

4. SOCIAL AND LABOUR STANDARDS 😥 OXFAM

**5. CONSERVATION PROJECTS** 

**6. AWARENESS AND EDUCATION** 



### OUR COMMITMENT FOR A MORE SUSTAINABLE SOURCING



Working together to support more sustainable fishing and our oceans.



### BY 2024: 100% OF OUR SOURCING FROM MSC CERTIFIED FISHERIES OR FROM CREDIBLE AND COMPREHENSIVE FIPs

IN 2023: 93,7%



### TRACEABILITY AND TRANSPARENCY

### BEST IN CLASS REAL TIME TRACEABILITY SYSTEM FOR TUNA PRODUCTS CERTIFIED ISO 22005



### FOUNDING MEMBERS OF GDST



#### **REAL TIME TRACEABILITY OF OUR FLEET**



### PUBLIC LIST OF ALL THE VESSELS WE SOURCE FROM

Fishing Vessel Name	IMO / UVI / TUVI	Fishing Gear	Flag State	Size
ADRIA	8919489	Large Scale Purse Seiner	South Korea	>30GT
ADRIA DEL MAR	7363059	Large Scale Purse Seiner	Ecuador	>30GT
ADRIANA	7124697	Large Scale Purse Seiner	Ecuador	>30GT
AITANA DEL MAR	8739982	Pole and Line	Spain	>30GT
ALAKRANA	9335745	Large Scale Purse Seiner	Spain	>30GT
ALBACORA CARIBE	8716825	Large Scale Purse Seiner	Panama	>30GT
ALBACORA QUINCE	8206296	Large Scale Purse Seiner	Spain	>30GT
ALBACORA UNO	9127435	Large Scale Purse Seiner	Spain	>30GT
ALBATUN DOS	9281308	Large Scale Purse Seiner	Spain	>30GT
ALBATUN TRES	9281310	Large Scale Purse Seiner	Spain	>30GT
ALBONIGA	8613267	Large Scale Purse Seiner	Spain	>30GT
ALEJANDRA	8716277	Large Scale Purse Seiner	Ecuador	>30GT
ALESHKA	8415897	Large Scale Purse Seiner	Ecuador	>30GT
ALESSIA	8618736	Large Scale Purse Seiner	Ecuador	>30GT
ALINA	7920168	Large Scale Purse Seiner	Ecuador	>30GT
AMADA ISABEL	8748361	Large Scale Purse Seiner	Ecuador	>30GT
AMARYLLIS 88	8748529	Large Scale Purse Seiner	PNG	>30GT
ARMANDO	-	Pole and Line	South Africa	>30GT
ARRANTZALE	9248887	Pole and Line	Spain	>30GT
ATERPE ALAI	9842011	Large Scale Purse Seiner	Spain	>30GT
ATTONA DOMINGO	9294898	Pole and Line	Spain	>30GT

vessels-list-2023.pdf (riomare.it)



### ADVOCACY GROUPS WE JOINED



**AIPCE-CEP** is the European Association reuniting **traders and processors' national associations of the fishing sector**, representing a total of over 3.900 companies. Luciano Pirovano is the chairman of the Sustainability Working Group and is working to develop AIPCE-CEP sustainability manifesto



The **Long-Distance Fleet Advisory Council** (LDAC) is the international advocacy group representing the fishing industry at EU level and we are the first and only processing company taking part to it.



The **Global Tuna Alliance** (GTA) is an independent platform of retailers and tuna supply chain companies committed to sustainability issues in the global tuna supply chain, including harvest strategies, traceability, environmental sustainability, and human rights



BF took a public commitment to **reduce yellowfin sourcing from the Indian Ocean by 30% in 2025** compared to the average supply in 2020 in line with the scientific committee recommendation.

Indian Ocean Tuna Commission



The **North Atlantic Pelagic Advocacy Group** (NAPA) aims at re-obtaining the MSC certification in the Northeast Atlantic Ocean, our main fishing area for mackerels.



OUR PARTNERSHIP WITH MSC

WE WORK WITH **MSC** AT SEA TO IMPROVE THE **SUSTAINABILITY OF FISHERIES** AND IN COMMUNICATION TO CREATE **AWARENESS** AND **EDUCATE** CONSUMERS.

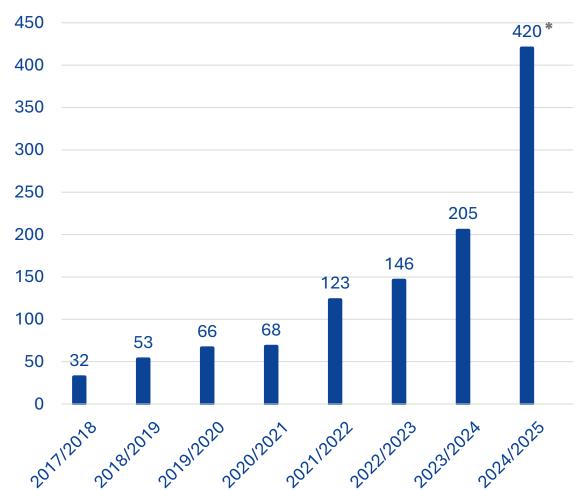


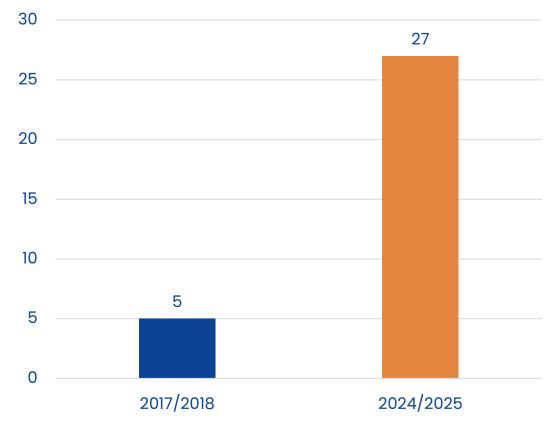
## BY 2030: FOR RIO MARE, **100%** TUNA **FROM MSC CERTIFIED FISHERIES**



### BOLTON FOOD MSC PRODUCT EVOLUTION

**Global BF MSC Certified Products** 





#### Czech Republic MSC Certified Products

Source: sales declaration



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KEY TAKEAWAYS

Sustainable fishing and ocean's health are **huge** and **complex** challenges.

Bolton Food decided to tackle them **joining forces with** top experts and environmental associations.

### Partnership is our leadership







The difference everyday makes

