

Use of stickers on MSC-labelled products

You may use a sticker displaying the MSC ecolabel as a temporary solution e.g due to seasonality or inconsistent supply or when using up old, non-MSC-labelled packaging.

The MSC ecolabel
[Click to](#) get ecolabel translations

Each sticker must display...



The Chain of Custody code of the company placing the sticker on the product

The use of the MSC claim on stickers is optional.
[Click to](#) see claims.

Note: The MSC's Licensing Team does not recommend using stickers as an on-going solution to labelling MSC certified products. Specific permission must be requested and use will be limited to a period of six months.

Other requirements

- The approved Pantone colour is PMS 286 (C100, M60, Y0, K0 – four colour process)
- In all instances the white keyline must print
- You must apply the sticker to the front of the packaging. It must not be broken, distorted or tilted from its axis
- When using a sticker on product you should provide all other labels containing information about the product e.g. ingredients list for approval