

Multi-pack usage

A multi-pack is a package that consists of a variation of individually packed items sold as a unit.

If the seafood in each individual pack is MSC-certified (at least 95%), the multi-pack and each individual pack with MSC seafood must show:

- The MSC ecolabel
- Claim text (any version)
- Chain of Custody code.



Good to know

A multi-pack can also bear the MSC ecolabel if some of the individual packs don't contain any seafood

If one individual pack contains non-MSC-certified seafood (above 5%), the MSC ecolabel may not appear on said individual pack and the outer packaging of the multi-pack.

But...

You may use the blue MSC oval logo on the front of a pack as long as it's next to the name of the MSC certified Product or species



The back of the pack must show:

- The MSC ecolabel
- Claim version 3
- Chain of Custody code

[Click to see claims](#)



Each individual pack that contains MSC certified seafood must display:

- The MSC ecolabel
- Claim text
- Chain of Custody code

[Click to see claims](#)